



# COLLEGE BOUND FOUNDATION

*To College. Through College.*

FOR IMMEDIATE RELEASE:

## **CollegeBound Launches New Baltimore-focused Video Series, Hosts Citywide Awards Ceremony, and Joins Baltimore City Public Schools to Celebrate November as College Awareness Month**

**BALTIMORE (Nov. 6, 2014)** — Today, CollegeBound launched a new series of online videos featuring prominent Baltimoreans talking about “what college means to me.” One video will be released every Thursday until the end of the year, with participants including Baltimore Mayor Stephanie Rawlings-Blake, Dr. Gregory Thornton, CEO of Baltimore City Public Schools, Dr. Freeman Hrabowski, President of UMBC, Dr. Carla Hayden, CEO of Enoch Pratt Free Library, Diane Bell-McKoy, CEO of Associated Black Charities, and more. Episodes can be seen at [collegeboundfoundation.org](http://collegeboundfoundation.org).

CollegeBound also hosts a citywide Art, Essay and Poetry contest—entitled “What College Means to Me”—for all Baltimore City public school students in grades K-8. After receiving nearly 1,000 entries, CollegeBound will celebrate the 27 winning students with an awards ceremony on November 11, 10AM at the National Aquarium. Attendees will include John C. Racanelli, CEO of the National Aquarium, Dr. Gregory Thornton, Deputy Mayor Dawn Kirstaetter, and keynote speaker Dr. David Wilson, President of Morgan State University.

### **About CollegeBound**

For 26 years, the CollegeBound Foundation has helped low-income and first generation students realize their dreams of a college education. Today, CollegeBound operates in 17 Baltimore City public high schools, providing full-time college advisors, need-based funding through “Last Dollar Grants,” and administering an annual scholarship portfolio exceeding \$1.5 million. For more information, please visit [collegeboundfoundation.org](http://collegeboundfoundation.org).

Contact:

Luke Rettig

[lrettig@collegeboundfoundation.org](mailto:lrettig@collegeboundfoundation.org)

Mobile: (410) 245-7883

300 Water St, Suite 300

Baltimore, MD 21202

**###**