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PARTNERSHIP MAY HELP BALTIMORE CITY PUBLIC HIGH SCHOOL GIRLS SAVE MONEY FOR COLLEGE

COLLEGEBOUND FOUNDATION

Press Release

For Immediate Release:

The Priceless Gown Project provides Baltimore area girls with free prom gowns. In a time where we are cutting corners more than ever, this is a perfect opportunity for high school girls to save and "shop" for a free prom gown. The Priceless Gown Project will hold its 4th annual event on Saturday, March 7 at the Marriott at Camden Yards from 9a.m.-2p.m.

The CollegeBound Foundation has partnered with the Priceless Gown Project, encouraging students to use the cash saved on a prom gown on college deposits and bills. By receiving a free prom dress, students could be saving anywhere from \$100 - \$500. Many of the gowns at Priceless Gown Project are donated brand new (with tags still attached) or lightly-used.

Over 500 young women received free prom gowns last year. More information and details are available through the Priceless Gown Project's website at www.pricelessgownproject.org.

The Priceless Gown Project was created in an effort to help young women attend their prom who would not be able to finance the experience on their own. Prom is a significant milestone in the life of a young woman and many Baltimore girls quietly dread prom season, knowing that they will not be able to afford its immense price tag. The Priceless Gown Project helps eliminate that dread by providing a unique shopping experience that girls can enjoy without worrying about the cost.

For more information:

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